

O.C. BUSINESS PLUS

Vision Quest to Appear on 'MoneyHunt'

Vision Quest Integrated Technologies Inc. in Tustin will appear this year on a segment of the television show "MoneyHunt," a Public Broadcasting System offering that lets entrepreneurs promote their ideas to search for funding.

The computer consulting and software development firm was chosen from among hundreds of new companies nationwide that submitted business plans for consideration, "MoneyHunt" spokesman Tony DeFazio said.

"Going on 'MoneyHunt' will certainly enhance our opportunity when we go before investors," said Allan Browning, Vision Quest's chief operating officer. "I'm very excited about it."

The Vision Quest segment was filmed Jan. 24 at the Norwalk, Conn., studios of "MoneyHunt," he said.

Last year, 32 of 52 companies appearing on the program raised a total of \$117 million from investors, DeFazio said.

Small-business owners appearing on the 3-year-old show are given 12 minutes to present their ideas to three panelists, who pepper them with questions in much the same way a venture capitalist would.

On his segment, Browning said he pitched a new software program called Intellitrax, which allows moving and storage firms to keep track of financial data, customer information and trucking fleets.